

1-Stop-Shop for
**DigiContent &
 Publishing Solutions**



Learning Spiral

smart content unlimited...



PDF

EBOOK DESIGN AND PRODUCTION

DIGITAL ILLUSTRATION

LIBRARY DIGITIZATION

XML CONVERSION

SCANNING

DATA ENTRY

QUALITY ASSURANCE

IMAGING

GRAPHICS ENHANCEMENT

OCR SOLUTIONS

COPY EDITING

MANUAL ILLUSTRATION

EPUB

DATA CONVERSION

TYPESETTING

DATA CAPTURE

WORD PROCESSING

DTD CONSULTING

COVER DESIGNING



www.learningspiral.co.in

VISION & MISSION

Vision

To become the leading Digital Publishing BPO & Examination Solution provider in India.

Mission

- To serve our clients beyond their expectations by providing fast, error-free & cost effective services.
- To develop & use the most productive cutting-edge tools to render our services.



WHO WE ARE?

Learning Spiral, founded in 1999, possessing immense domain expertise in publishing solutions, evolves with a prophecy of growing into “Partner of Choice” for global clientele. With a rich basket of technology-driven content solutions, Learning Spiral supports the vibrant publishing industry to its core.

Learning Spiral is a landmark by itself and has stood testimony to changes within and outside over the last 12 years. With a work force of over 350 employees, LSPL is serving the global customers from three delivery centers from Kolkata. The resources and technology available on the shop floor enables us to provide time-saving and cost-effective solutions as per client's requirement.

WHY US?

Customized Solutions



We understand that every project has unique requirements that need customized solutions. Our innovative approach combines the best human skills with the latest in technology to ensure that you get a service that is accurate, fast and easy to use. The right team, the right technology, the right infrastructure, and the right attitude. LSPL, puts forward all this and more to ensure that our customers can have access to a good content, design, conversion and management team.

Cost-Effective Service



By combining upgraded technology with a unique proven approach towards service, LSPL can provide you best value business for e-publishing and overall digitization of e-books, journals, reference works, catalogs, magazines and other content products with faster time to publish and lower production cost.

Rapid Turnaround and the Ability to Deliver on Schedule



At LSPL, we understand the need for speed without compromising on quality. Our team works in shifts (if required), allowing us to capitalize on the time differences between our facilities and our clients' offices. Data is transferred to and from our production facilities via high-speed data transfer links to the Internet. This enables us to cut the turnaround time to as little as 12 hours from the initial receipt of materials.

Why Us?

People Focus



At LSPL, we recognize our people as a key resource. This is why we emphasize first, recruiting the right people, and then, constantly training and re-training them. People have joined us from various corners of India-based Digital Publishing Organisations having a range of experience starting from 3 years upto 12 years. All our executives and operators are fluent in English and possess a college degree. Apart from regular training programs, operators, proofreaders, writers, composers, typesetters and designers at LSPL undergo special project specific training before they begin work on any project to ensure a thorough understanding of project at hand.

Long-Term Perspective on Business and Business Relationships



LSPL believes in investing in long-term relationships with its clients, all of whom have all-round praise for our company's customer responsiveness & integrity. LSPL focuses on projects with stable partners who can enter into mutually beneficial long-term relationships. Our goal is to create a team that functions as a close extension of our customer's team.

Premium Class Quality Policy



The word "LSPL" conjures a picture of completeness and represents 'entire, complete or end-to-end' symbolizing the completeness in terms of the end-to-end services that we offer our clients. LSPL's commitment to embracing the changing needs of its customers is reflected by its high quality, reliable, innovative, technology-driven solutions and services.

Our Solutions & Services

DigiContent Services

We follow **"First Time Right"** mantra for sustainable delivery performance

In today's digital world, content is becoming ever more sophisticated and tightly integrated with technology to meet ever-growing multichannel delivery platforms. We follow "first time right" mantra for sustainable delivery performance Our services include:

- Data Entry & OCR
- HTML/XML tagging, TEX/LaTeX Coding
- Structuring for Web/Publishing – HTML/XML/CML/MathML
- Electronic Document Delivery – PDF/XML/XHTML/DHTML/e-book/e-Pub/Mobipocket
- Multi-lingual Material
- Interactive and Multimedia Content Development
- Electronic Delivery in the form of e-Books and e-Pub, in various formats like Flipbook, Kindle, and iPad etc...

Key Differentiators

- Robust Quality Control – 99.95% Content Accuracy
- Specialized in Speeding Delivery at Lower Cost
- Flexible Project Delivery Schedule
- Core Tech-Team to Support Complex Tooling Automation
- Tighter Production Tracking System
- Specialized in Handling Mathematical Expressions



Our Solutions & Services

Publishing Services

A welcome alternative to your current publishing solutions for "Print, Web, & Mobile"

Smart Content is dynamic, endlessly adaptable, easily deliverable, and inherently profitable. Learning Spiral's innovative people and cutting-edge technologies create, produce, and deliver smart content to their esteemed clients. However, wherever, and whenever they want it...

- **Production Workflow Management:** Establish work transparency and real time job tracking.
- **Project Management:** Diligently support your publishing production process as an extended arm.
- **Editorial Services:** Best of the editing tools and skilled staff to deliver content of global standards.
- **XML-first based composition:** First-class customized workflow for consistent clean output. Our smart workflows are equipped with 3B2, InDesign, LATEX for simultaneous print and web deliveries.
- **Graphics:** Specialized in creating an engaging visual appeal in art design to your publishing need.
- **Delivery on Mobile devices:** Be the first to release your papers online every time on mobile devices running on android and Apple iOS with multimedia components.



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Key Differentiators

- We deliver specialized services to our customers as their needs are different. We understand your business.
- Deploy best resource for impeccable services throughout the service cycle.
- Provide you best value business for e-publishing of journals, books, major reference work, catalogs, and POD.
- Specialized in speeding delivery at lower cost, offering more savings.
- We believe in long-term partnership with our customers for mutual rewarding growth experience

Infrastructure

Our office and infrastructure is housed in Auckland Place & Taratala at Kolkata and Raipur at Chhattisgarh adding upto an area of 8000 Sq. ft. The setup is equipped with:

- High-Speed Lease line Internet connections providing instant global connectivity for text, voice, graphics and data.
- Basic backbone for video conferencing system is in place
- Pentium Core 2 Duo Workstations running Windows XP/ LINUX
- Number of workstations: 250
- Physical Access Control 24 x 7 x 365
- Optimum Storage & Back-up Capacity
- Number of Servers: 3
- 8 ADF & 3 Flatbed Scanners
- Owned FTP with Unlimited Storage Capacity
- Premium backup facility for process data

Quality Assurance Plan

- Quality Objective: up to 99.998 % accuracy per field
- An internal record will be maintained on %age of verification errors (physical as well as program-detected)
- Supervisor will maintain Check/Edit List and Exception List of all Input batches.
- Traces of correction will be verified by the Quality Reviewer with random inspection of data based on such lists.
- Creation of appropriate samples, sample checking and reporting to Internal Quality Review Team
- Generation of Daily Quality Assurance Report

Organizational Roles

- An overall Project Execution Manager will be in charge of Project Team and will interact with the client.
- A Program Support Team (if application has to be developed in-house) of 1 to 2 programmers will directly report to the Project Manager.
- Supervisors will report to the Project Manager.
- Each Supervisor will have 5 Project Associates, 2 to 3 Checkers and one Computer Operator reporting to him.
- A Quality Reviewer reporting to the Project Manger will carry out overall checking and random inspection for Quality Assurance



CONTACT US



Learning Spiral

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