



LEARNING SPIRAL PRIVATE LIMITED

An ISO 9001:2008 Organization

Springer Publishing is an American publishing company of academic journals and books. They are one of the oldest printing and publishing house in the world.

Challenges

1. The world of journal publishing is competitive. We needed to rapidly accelerate journal production while expanding delivery options as the intermittent turn-around-time (TAT) was very short for more than 200k pages.
2. To employ an XML-first workflow with online proofing capability, and improve access to e-Markets and providing quality editorial and content enhancement services and XML-based composition services.
3. To achieve a desired quality level of 99.995% and better for the journals of varied languages other than English.

LSPL Solutions

1. LSPL focused on integrated content creation, editing, corrections and formatting into a streamlined workflow, supplanting traditional manual-intensive editing environments and processes.
2. LSPL developed an utility where the extracted meta-data is coded automatically via inbuilt template which at a later stage gets exploded to XML content aligned with the required DTD in order to turn around quickly and reduce the time for human effort.
3. Extensive Proof-reading by our experienced proof-readers to avoid any discrepancies with the actual matter with assorted European languages in order to achieve the desired quality requirements.

Result

Significant reduction in journal production time. This workflow provided authors and editors with online proofing capabilities. This has helped Springer to deliver critical peer-reviewed multi-lingual findings to scientific and medical communities faster than ever before. With the growing needs Springer can maximize the value of their content online and offline by infusing technology, know-how, and innovation into their businesses.