



LEARNING SPIRAL PRIVATE LIMITED

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LexisNexis Group is a corporation providing computer-assisted legal research services. The company has the world's largest electronic database for legal and public-records related information. Being a leading global provider of content-enabled workflow solutions designed specifically for professionals in the legal, risk management, corporate, government, law enforcement, accounting, and academic markets.

Challenges

1. Foremost objective was the creation of Law eBooks with high-level hyper-linking features which can be easily accessible across all digital platforms and portable devices like iPads, Mobi, Kindle Fire, Android & Windows Phones etc. within a rapid turn-around-time (TAT) of 24–48 hrs for each batch of materials.
2. The main focus was to create an eBook bank for persons from legal profession around the world. The span of customers ranges from lawyers to students of Law and trainees.
3. Desired Data Accuracy was 99.99% for the books related to Laws and Case Laws.

LSPL Solutions

1. Using its proprietary fast-conversion process, LSPL created XHTML 5.0 files using in-house software utilities for to and fro links to every possible callouts that includes sections, sub-sections, rules etc.
2. LSPL's eBook production platform employs a digital-first production workflow and an established multi-channel publishing process for simultaneous output to test online and mobile devices, including eBook readers, Android & Windows Phones, delivering significant time-to market gains and cost savings.
3. With the support of these in-house built solutions and proper monitoring of all the functional units with substantial involvement of Quality Analysts, LSPL generated more than 100k pages of ePub (Interactive and Reflow) for easy accessibility in portable devices for LexisNexis till date within a very short span of time.

Result

LSPL has helped LexisNexis to beat the rush and achieve its goal of building an eBook repository of thousands of titles across a wide range of genres within a stipulated time. With a swift lean production supply chain, LexisNexis is reaping the profits of a successful eBook distribution model. LSPL also converted the similar content to SGML format which can be re-purposed further in future for different digital formats.